

# ORDER



**Orders**  
**Order / Rev:** 386825  
**Alt Order #:**  
**Product Desc:** Primary Order  
**Estimate:** 5/27-6/2  
**Flight Dates:** 05/27/20 - 06/02/20  
**Original Date / Rev:** 05/22/20 / 05/28/20  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Paul Bustamante  
**Sales Office:** KOB  
**Sales Region:** Local

**Agency**  
**Name:** Joseph Sanchez for Congress  
**Buying Contact:**  
**Billing Contact:**  
 9718 Loretta NW  
 Albuquerque, NM 87114

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Joseph Sanchez for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	21	\$4,625.00	\$3,931.25
06/01/20	06/02/20	8	\$2,840.00	\$2,414.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	21	\$4,625.00	\$3,931.25	0.00
June 2020	8	\$2,840.00	\$2,414.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$7,465.00</b>	<b>\$6,345.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Bustamante			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	25%	\$7,465.00
Market	100%	\$29,860.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$22,395.00

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Order / Rev: 386825  
 Alt Order #:  
 Flight Dates: 05/27/20 - 06/02/20

Advertiser: Joseph Sanchez for Congress  
 Product Desc: Primary Order  
 Estimate: 5/27-6/2  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/27/20	05/31/20	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	--WTF--	:30	1	\$110.00	4	0.00	NM	1	\$110.00
WRAP AROUND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--	1		\$110.00		0.00						
N 2	All	06/01/20	06/02/20	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	MT-----	:30	1	\$145.00	3	0.00	NM	1	\$145.00
WRAP AROUND LINE 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	MT-----	1		\$145.00		0.00						
N 3	All	05/27/20	05/31/20	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	--WTF--	:30	1	\$155.00	4	0.00	NM	1	\$155.00
WRAP AROUND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--	1		\$155.00		0.00						
N 4	All	06/01/20	06/02/20	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	MT-----	:30	1	\$205.00	3	0.00	NM	1	\$205.00
WRAP AROUND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	MT-----	1		\$205.00		0.00						
N 5	All	05/27/20	06/02/20	Today Hoda & Jenna 10a Today Hoda & Jenna 10a	CM	M-F 10a-11a	MTWTF--	:30	3	\$115.00	4	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	MTWTF--	3		\$115.00		0.00						
N 6	All	05/27/20	05/31/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--WTF--	:30	1	\$150.00	3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--	1		\$150.00		0.00						
N 7	All	06/01/20	06/02/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-----	:30	1	\$240.00	2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	M-----	1		\$240.00		0.00						
N 8	All	05/27/20	05/31/20	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	--WTF--	:30	1	\$65.00	5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--	1		\$65.00		0.00						
N 9	All	06/01/20	06/02/20	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	M-----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	M-----	1		\$90.00		0.00						
N 10	All	05/27/20	05/31/20	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	--WTF--	:30	2	\$130.00	4	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--	2		\$130.00		0.00						
N 11	All	06/01/20	06/02/20	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MT-----	:30	1	\$505.00	3	0.00	NM	1	\$505.00
WRAP AROUND Line 12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/27/20	06/02/20	MT-----	1		\$505.00		0.00						
N 12	All	05/27/20	05/31/20		CM	M-F 630p-7p		:30	3	\$390.00	4	0.00	NM	3	\$1,170.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				News 4 @ 630p M-F			--WTF--									
				News 4 @ 630p M-F												
WRAP AROUND LINE 11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--			3		\$390.00	0.00						
N 13	All	05/27/20	06/02/20	News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	4	\$770.00	2	0.00	NM	3	\$2,310.00	
				News 4 @ 10p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	MTWTF--			4		\$770.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	All	05/27/20-06/02/20		News 4 @ 10p M-F		M-F 10p-1035p	MTWThF----	:30		<del>(\$770.00)</del>		0.00	NM			
Credited Moving Spot to 6/1																
N 14	All	05/27/20	05/31/20	The Tonight Show	CM	M-Th 1035p-1135p	--WTF--	:30	3	\$195.00	4	0.00	NM	3	\$585.00	
				The Tonight Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--			3		\$195.00	0.00						
N 15	All	05/27/20	05/31/20	Late Night w/ Seth Meyers	CM	M-F 1135p-1235a	--WTF--	:30	3	\$90.00	4	0.00	NM	3	\$270.00	
				Late Night w/ Seth Meyers												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	--WTF--			3		\$90.00	0.00						
N 16	All	05/27/20	05/31/20	News 4 Today 430a M-T	CM	M-F 430a-5a	--WT--S	:30	2	\$45.00	4	0.00	NM	2	\$90.00	
				News 4 Today 430a-5a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	--WT--S			2		\$45.00	0.00						
N 17	All	06/01/20	06/01/20	News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	1	\$770.00	2	0.00	NM	1	\$770.00	
				News 4 @ 10p M-F												
Make Good for spot on line 13																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		05/27/20	06/02/20	M-----			1		\$770.00	0.00						

\*Tax 1 Note: ABQ 7.875%.

Totals 29 \$7,465.00